

Subject: Re: Potential Mobility Project for DTLA with Coro Fellows
From: "Nick Griffin" <@>
Date: 01/30/2017 11:13 PM
To: jlall@ccala.org

Love it. And think your street selection is correct, as those, when added to w MyFig, will ring, and thus help define, Downtown with high visibility and utilization. Hill down the middle is a key conduit not just from South Park to Civic and further north but also a good connector to Historic and Bunker Hill which are essentially one block in either direction at critical points.

7th Street will likely take care of itself as it is already planned and is a top priority for Huizar. That said, I would of course align this project with his DTLA FWD initiative to whatever extent possible, as he is using that as a vehicle - excuse the pun - for promoting Downtown as leader in progressive urbanism and design.

Look forward to hearing more about it!

Nicholas Ziff Griffin
Director of Economic Development
Downtown Center Business Improvement District
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On Jan 30, 2017, at 10:38 PM, Jessica Lall <JLall@ccala.org> wrote:

This is very helpful. Thx Estela. Let's def talk more next week!

Sent from my iPhone

On Jan 30, 2017, at 10:34 PM, Estela Lopez <ELopez@centralcityeast.org> wrote:

Wilshire Grand funded improvements only to Olive.

Jess, there's a vision for 7th that we are already working on with our stakeholders and CD 14. We feel the urgency to have an east-west connection. DTLA streetscape and transportation improvements have had a north-south orientation, and none serve our area.

Industrial and Arts have no connection to the 7th Metro station. There is no easy way for Historic and Fashion to connect with Arts.

We're proposing a protected bike lane, crosswalks, lighting and Metro bike share. Presently there is no Metro bike share in Industrial. There are no crosswalks between San Pedro and Central.

Traffic calming elements include new striping and left turn pockets.

We also have a very large population of transit-dependent, disabled and senior residents in the SRO's on 7th who have to dodge trucks and cars to cross 7th.

CD 14 agrees. 7th is wide, 2-way and can be the east-west DTLA connector.

Happy to share more at our upcoming meeting.

Sent from my iPhone

On Jan 30, 2017, at 10:07 PM, Rena Leddy <rena@fashiondistrict.org> wrote:

Estella and Miguel will have to take the lead since I won't be there. I would just add that the 7th street improvements are only going to Hill, I believe.

Rena Masten Leddy
Executive Director
LA Fashion District
(213) 488-1153

On Jan 30, 2017, at 10:02 PM, Jessica Lall <JLall@ccala.org> wrote:

Let's discuss at our mtg. We had reasons for not choosing it - namely that there is already a plan and lots being done. We can see if it's worth adding here or advocating for it in a different way.

Sent from my iPhone

On Jan 30, 2017, at 9:59 PM, Rena Leddy <rena@fashiondistrict.org> wrote:

Please consider 7th also. It connects financial to Arts while passing through Historic, Fashion and DID. Estella, Miguel and I have already had preliminary conversations with Huizar's office.

Rena Masten Leddy

Executive Director
LA Fashion District
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On Jan 30, 2017, at 9:35 PM, Jessica Lall
<JLall@ccala.org> wrote:

Dear DTLA BID Directors,

CCA plans to engage a Coro Fellow on a four week, potentially growing to 8-week project, to help develop streetscape improvements for Pico, Hill and Alameda Streets.

We see these streets as prime places to connect downtown neighborhoods and have attached a concept summary for your review. I realize while each street touches almost every district, they are of different levels of impact.

It would be great to partner with your BID on this effort. Please let me know if you are interested.

We can also further discuss this at our lunch on Feb. 7th.

Jessica

<[image001.png](#)> **Jessica Lall** President & CEO
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<[image002.png](#)> <[image003.png](#)>

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